



# The San Fernando Valley's #1 Visitors Guide!



Photo Credit @bluehourvalley

## MVP Media Kit 2023



Discover LA Member

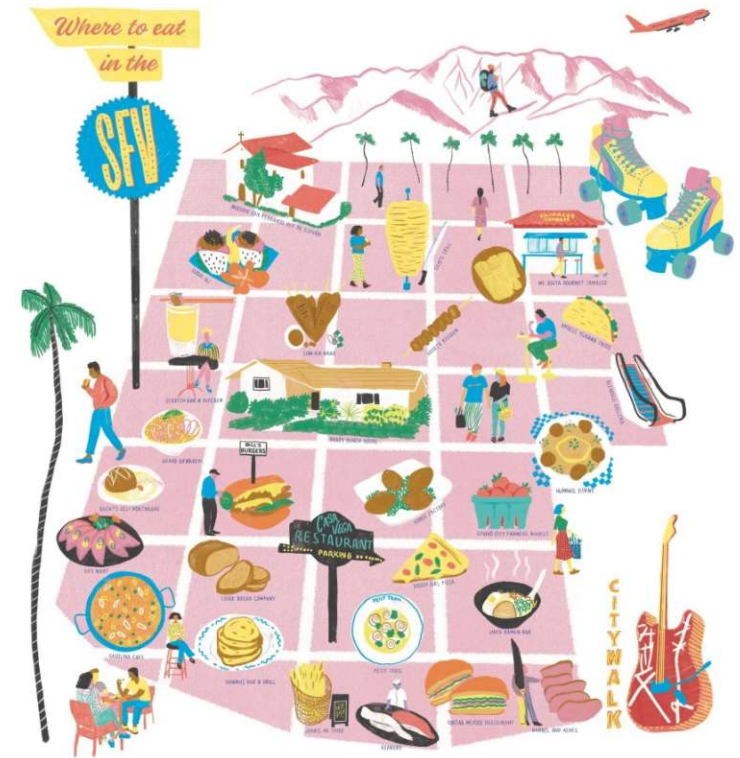
[myvalleypass.com](http://myvalleypass.com) • [@myvalleypass](https://twitter.com/myvalleypass) • [info@myvalleypass.com](mailto:info@myvalleypass.com)

\* Pricing Subject To Change Without Notice



# About My Valley Pass

\* [myvalleypass.com](http://myvalleypass.com) is the most complete online visitors' guide dedicated to highlighting all of the arts, restaurants, entertainment, and music exclusively in the San Fernando Valley. For the first time, *all* of the best that the Valley has to offer is just a click away!



Discover LA Member



# CHANNELS

[myvalleypass.com](http://myvalleypass.com) reaches thousands of residents of the San Fernando Valley and surrounding communities every single week. We have one of the largest followings and are a member of Discover LA.



50,000+ Monthly Website Visitors



20,000+ Email Subscribers



23k+ Instagram Followers



10k+ Facebook Followers





# MVP RATES

(Affordable Options For Any Budget)

\* Business or Event Must Be Tourism Related

## \* Website & Social Media Advertising

**Basic Website Listing** FREE! ~~\$50.00~~  
Limited-Time Offer




**Stories** \$50    
Includes 3 stories




\* Restaurants Additional \$100.00



**Carousel Post** \$150    
Includes 5 pictures

\* Restaurants Additional \$100.00

## **Bonus - Included In Monthly Email Blast.**

**Basic Reel** \$250  
Minimum 20 seconds  
Includes 3 stories     
\* Restaurants Additional \$100.00

**Storytelling Reel** \$350  
**Most Popular!**  
Minimum 30 seconds  
Includes voiceover and on screen text  
Includes 3 stories     
\* Restaurants Additional \$100.00

  \* Restaurants Featured On Both Instagram Accounts  
@snacksandslowjams  
@myvalleypass